

# Shara Evans

Teaching organisations to look beyond today, and prepare for the emerging technologies of tomorrow.



I'd highly recommend Shara as a keynote speaker for any technology themed event.

CeBIT, Hannover Fairs Australia

Shara has a natural stage presence and great ability to clearly explain complex issues and topics.

CPA Australia

**Shara Evans** shows organisations how to take advantage of the opportunities underpinned by emerging technologies. As one of the world's **top female futurists**, Shara is one of those rare individuals who merge incredible technical skills with an innate understanding of the social and economic impact of new technologies.

Regarded as a leading expert on emerging technologies, cyber security, digital privacy and the future of health, humanity and work, Shara is regularly featured on broadcast television. She's appeared on ABC's Q&A, The Project, Sky News, Weekend Sunrise, Lateline, and more and is routinely interviewed by radio, print and online media.

An accomplished entrepreneur Shara is the founder and CEO of leading technology analyst firm Market Clarity and previously founded Telsyte, a strategic telecommunications and technology consulting group.

As a keynote speaker, Shara Evans weaves a narrative of a near future radically different from our current world... but clearly recognisable as the result of today's newest technological leaps. By contextualising and humanising the research and technology that will shape the next 10-20 years, Shara assists organisations to create and commercialise the products and services of tomorrow.



# my topics....

## The Future of Work

### A GLIMPSE INTO AN AUTOMATED FUTURE

Is your business ready for the robot uprising? In the very near future, the shape of our existing workforce will undergo rapid, massive change as automation, robotics and AI make repetitive manual work obsolete. At the same time, only businesses that focus on the creative potential of their human capital, and invest in upskilling and retraining will thrive.

#### Key Takeaways:

- ▶ Learn about the many new jobs of the future
- ▶ How to determine if your business is at risk of disruption from automation
- ▶ Learn the 6 steps to avoiding a dystopian future
- ▶ Which skills to look for in the workforce of the future
- ▶ How to leverage your existing workforce with reskilling and retraining.

## The Future of Cyber Security and Privacy

### RETHINKING THE BIGGEST THREATS OF THE DIGITAL AGE

Is your business safe from future Cyber threats? What are the new attack vectors that can be used to disrupt your business? Will your IP be vulnerable to infiltration from Malware? Can your clients and staff survive a digital incursion from cyber criminals? What shape will these emergent digital threats take in the next 3-5 years?

Every organisation needs to be prepared for the dangers of the digital age... and for what's to come.

#### Key Takeaways:

- ▶ Discover emergent threats that most organisations aren't prepared for
- ▶ The shape of cybersecurity in 2020 and beyond
- ▶ What every business owner and CEO needs to know about digital privacy

## Emerging Technologies + Innovation

### ROBOTS. DRONES. AI. 3D PRINTING.

Discover new opportunities for your business by harnessing future technology today. With Amazon experimenting in drone delivery, replacement parts being printed and shipped locally for super-fast delivery and robots replacing mundane repetitive roles, there's a new world ripe for the taking with emergent technologies.

#### In this fascinating and insightful keynote, Shara will:

- ▶ Look at the major technology trends that your business can embrace today
- ▶ Show how drones, robots, AI and 3D printing can reduce overheads and increase efficiency
- ▶ Learn how companies around the world are using tech to innovate for competitive advantage
- ▶ Help your business understand what technologies will impact your business in the next 3-5 years.

## Health and the Future of Humanity

### BETTER LIVING THROUGH TECHNOLOGY

Could we live forever with the right technology? If that's possible, how far away is it, and what's our quality of life likely to be like? From miniaturised robot cameras in our bloodstream to remote operations performed by robots, Shara Evans gives audiences a roadmap for the future of health and humanity.

#### Key Takeaways:

- ▶ The technology trends healthcare businesses need to be aware of
- ▶ The impact of a healthier, longer living workforce on businesses
- ▶ How 3D bio-printing is set to change everything from drug development to limb replacements
- ▶ How nanotechnologies and augmentation of our bodies may change what it means to be human

### Asia Pacific Office

+612 9818 5199  
info@odemangement.com

10th Floor, 82 Elizabeth St  
Sydney NSW, Australia 2000

### U.S. Office

+1 877 950 5633  
info@odemangement.com

Figueroa at Wilshire, 601 S.Figueroa Str,  
Suite 4050, Los Angeles, Ca 90017, USA



odemangement.com