



Siimon Reynolds



Siimon Reynolds believes embracing failure is the key to success. A successful entrepreneur and author of 'Why People Fail' he mentors to business leaders worldwide.

A fluent, brilliant speech that has won great feedback. You certainly had them engaged.

Russell Reynolds Associates

In one hour, you successfully gave the audience a "Motivational Kick", with sensible and practical advice that they could incorporate into everyday life and improve their chances of success. Thank you for making our event such a great success.

ConnectionX

Siimon Reynolds doesn't just talk about business excellence, he lives it. The last business Siimon co-founded, Photon Group, grew from two people to 6000 in just eight years becoming the 15th largest marketing services group in the world. He has also won over 50 business awards.

Siimon has been featured on 60 Minutes, Today and Bloomberg on achieving business success. Yet ironically, Reynolds is most interested in failure. He believes that it's only when we really understand the causes of failure, that we can build genuine, lasting success. After a multiyear study, in 2010 Siimon wrote the breakthrough book, 'Why People Fail', which became a Number One Business Bestseller. In it Reynolds defined 16 fundamental causes of failure, for executives and businesses alike, and revealed the often surprising solutions. Siimon now personally mentors 22 CEO's from around the world to help them embrace failure as the only road to lasting success.



my topics....

WHY PEOPLE FAIL

Why is it that some people fail and some succeed in business? Is it just luck? In born talent? Or is there something more? In this surprising and inspiring speech, Siimon Reynolds reveals the results of his multiyear research study into the causes of failure amongst executives. Reynolds shows that there are in fact 4 fundamental characteristics of highly successful people. With fascinating and spectacular true stories he illustrates how the development of these character traits virtually ensures success in any field. Simon also explores:

- ▶ The fundamental shifts executives need to make to ensure success
- ▶ How to leave audiences with a clear game plan for avoiding failure and the action steps.

WHY LEADERS FAIL

Leaders at all levels of business currently face extraordinary levels of pressure- to manage their team effectively, to get an astronomical number of tasks done and to inspire those around them. Too often, they fail. In this enlightening speech Siimon Reynolds discusses his breakthrough research on the causes of failure of leaders in medium and large corporations. Facilitating stoppable momentum and positive force- for both the company and the employees the leader commands. During this presentation Reynolds will:

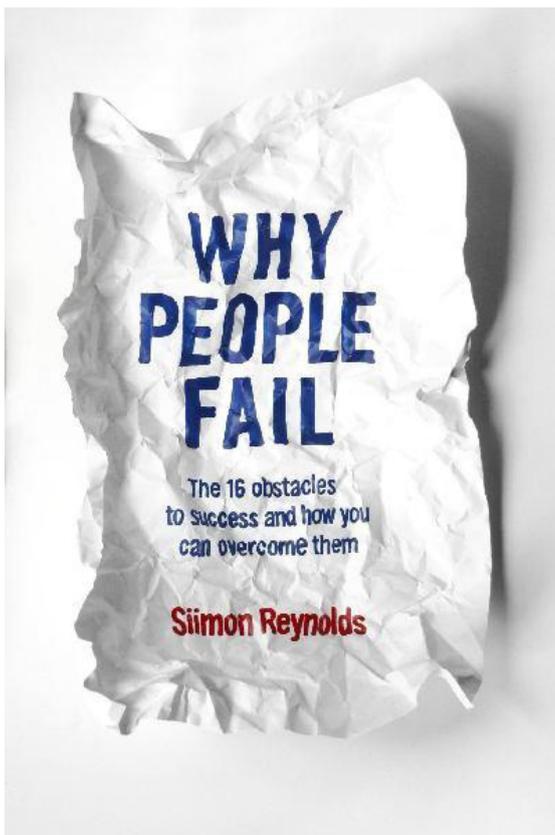
- ▶ Reveal the 8 remarkable traits of leaders who succeed way beyond the expectations of those around them.
- ▶ Show leaders failure in leadership can easily be avoided by following a simple yet potent formula for action.

WHY BUSINESSES FAIL

Siimon Reynolds has been creating and building highly successful businesses more than 23 years. In this powerful and practical speech, Reynolds explores some of the extraordinary discoveries he's made about what makes businesses work- and fail. Hard hitting, deeply researched and highly uplifting, Siimon shows that business failure is not just a matter of bad luck, and business success does not just come from fortuitous circumstance. Siimon will share how:

- ▶ Great businesses follow 7 key principles that business owners cannot ignore if they desire to build a magnificent enterprise.
- ▶ What action steps participants can take to revolutionise their profitability and growth speed of their business.

my products....



Siimon's incisive thinking and brilliant business mind has driven him to the top of our fiercely competitive industry. His ability to communicate what he knows in simple yet powerful ways clearly makes him a leader amongst our profession.

**BRW Rich 200
Member**

Siimon is a great mind and a spellbinding speaker.

**McGrath Partners
Real Estate**